

Creative grants programme to rejuvenate downtown KL now open

THINK City has activated both its Creative KL Grants Programme and Creative KL Urban Challenge with Kuala Lumpur City Hall (DBKL), as part of rejuvenation efforts for the city.

The two initiatives are in line with the government's commitment to fostering liveable, resilient and sustainable cities that prioritise the well-being and quality of life for Malaysians as highlighted in Budget 2023.

Kuala Lumpur mayor Datuk Kamarulzaman Mat Salleh said

the initiatives "provide an opportunity for different levels of society to play an active role in rejuvenating downtown Kuala Lumpur as a creative and cultural district".

The effort is part of the third memorandum of understanding (MOU) signed between DBKL and Think City in a collaboration towards strengthening the city as a creative destination and improving liveability as well as space activation, among others.

Think City managing director

Hamdan Abdul Majeed said that as an impact organisation dedicated to making cities liveable, it recognised the potential of the creative economy in shaping vibrant cities.

The schemes will provide financial support, resources and opportunities for individuals and organisations involved in the creative and cultural sectors, besides other industries that will foster the growth of Kuala Lumpur as a destination that celebrates art, design, music and all forms of

creative expression.

The Creative KL Grants Programme aims to safeguard and promote the rich cultural heritage of downtown Kuala Lumpur, revitalise underutilised and undervalued cultural heritage assets, empower local communities through capacity-building initiatives and community programmes, stimulate the establishment of cultural and creative nodes within the city, and promote knowledge sharing and

collaboration between various stakeholders.

The Creative KL Urban Challenge aims to connect citizens, universities, creative practitioners, professionals, designers, innovators, urban planners as well as developers besides programmers to collaborate and design innovative urban solutions that will improve downtown Kuala Lumpur and the lives of people living there.

For details and to apply, visit thinkcity.com.my

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