

KL Creative Grant applications open until July 29

KUALA LUMPUR: Minister in the Prime Minister's Department (Federal Territories) Dr Zaliha Mustafa said applications for the KL Creative Grant programme are open to the public until July 29.

She said the grants are between RM30,000 and RM300,000, managed by Khazanah Nasional Bhd subsidiary Think City, and intended to ensure Kuala Lumpur remains a city that attracts domestic and foreign visitors.

"The programme is supported by the Finance Ministry through Budget 2024 and encompasses the allocation of RM20 million for efforts to renew downtown Kuala Lumpur.

"I hope it will be a catalyst for projects to ensure heritage areas around Kuala Lumpur and Malaysian culture can be showcased to visitors," she said, adding that the government would help grant recipients realise their projects.

There are six themes linked to the grants, namely space rejuvenation, seeding and/or development of creative and cultural businesses, creative content and/or activation, environmental resilience, digitisation and capacity development.

"We have a steering committee chaired by the finance minister II and myself, and we will ensure the efforts become a reality.

"Various agencies are involved

besides (Kuala Lumpur City Hall), such as Khazanah (Nasional Bhd). We will ensure the efforts achieve sustainability and are competitive."

Zaliha urged those interested to apply at thinkcity.com.my and said she supported efforts to turn downtown Kuala Lumpur into a creative and cultural district as well as a textile and fashion precinct, especially around Jalan Melayu, Jalan Bunus and Jalan Tuanku Abdul

Rahman, which have historical and cultural importance.

"Recognising the potential of the initiative to drive inclusive economic development in the capital, the government will play a proactive role to boost and coordinate efforts and ensure the programme achieves its full potential in breathing new life to downtown Kuala Lumpur, so that it becomes a world-class creative destination." – Bernama