



Let's go: Ab Hakim launching the Quality Day as DBKL director-general Datuk Salleh Yusup (second from right), deputy director-general (development) Zulkifli Ibrahim and deputy director-general (administration) Norma Malik look on.

DBKL promoting integrity to achieve quality

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QUALITY is built on the foundation of integrity, according to Kuala Lumpur Mayor Datuk Ab Hakim Bornea.

And that is his rationale for launching the DBKL Integrity and Quality Day 2008 as a means to promote integrity as a work culture at the Kuala Lumpur City Hall (DBKL).

Hakim, who launched the inaugural event at the DBKL Complex yesterday, said that

integrity and quality were connected and that both principles must be practised by the DBKL staff.

"If you practise integrity, then your quality of work would improve. One would also become more accountable and responsible to the public," Hakim said.

"If such a work culture is practised by everyone in the DBKL, then the public will have more faith and confidence in us and the services we provide, and they will support us as well," he said.

"We have to ask ourselves if we are doing enough and what are the efforts that need to be done to do better," Hakim said.

To ensure that the programme worked, a total of 78 DBKL staff members from various departments were appointed integrity officers to carry out programmes and activities to promote the integrity spirit among its staff.

The selected officers will be trained to ensure that programmes are conducted with, what else, integrity and quality.