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New guide for city visitors

VisitKL app useful for tourists' accommodation, travel needs

TOURISTS heading to Kuala Lumpur can now use the VisitKL app to plan their stay.

The app from Kuala Lumpur City Hall (DBKL) can be used to book accommodation and obtain information about local attractions in and around Malaysia's capital.

It also contains listings of upcoming events and programmes, as well as details on how to navigate the city using public transport.

The app is an extension of the VisitKL website which hosts content and services related to tourism in the city.

Kuala Lumpur mayor Datuk Seri Maimunah Mohd Sharif said the app was part of DBKL's efforts in promoting tourism in the city.

"The app and the portal are meant to be the main digital platform for promoting and accessing tourism-related information.

"It is targeted not only at tourists but also industry players and local communities," she said.

The introduction of the app, she said, was also part of DBKL's initiative to prepare Kuala Lumpur to welcome visitors in conjunction with the Asean Summit and Visit Malaysia 2026 campaign.

She said this during the launch of the app at Mayor's Courtyard in Jalan Tangsi which was attended by DBKL Project



Management executive director Mohamad Hamim, Socioeconomic Development executive director Ismadi Sakirin and Culture, Arts, Tourism and Sports Department director Naquib Hamdan.

Maimunah also revealed that DBKL was in the midst of drafting Kuala Lumpur Tourism Action Plan 2040 intended as a

blueprint for developing tourism products and services in the city centre.

She said she received feedback from Deputy Tourism, Arts and Culture Minister Khairul Firdaus Akbar Khan, who wanted Kuala Lumpur to become a tourism hub with a focus on local heritage and arts.

"We plan on having a one-day

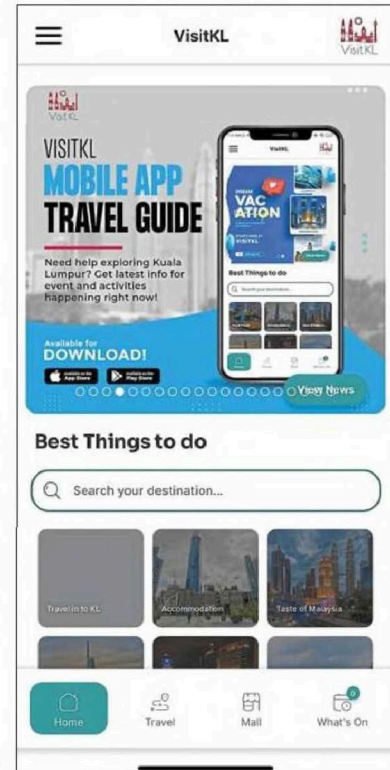
retreat with the ministry and industry players to discuss the matter further," she added.

Maimunah said DBKL was also working with Khazanah Nasional Bhd and its subsidiary Think City to beautify and inject culture into places of interest in Kuala Lumpur.

"We are not just sprucing up the buildings, but also curating

Left: Maimunah launching the VisitKL app while looking on are (from left) Naquib, Mohamad and Ismadi.

Right: Tourists can use the VisitKL app to plan their stay when visiting Kuala Lumpur.



content and activities to enliven these spaces.

"Beautiful buildings alone are not enough to draw tourists – they must be filled with good content and activities," she said.