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A TOTAL of 27,500 flags will be distributed across Kuala Lumpur as part of a patriotic campaign in conjunction with National Day and Malaysia Day celebrations.

“Fly the Jalur Gemilang 2025”, led by Kuala Lumpur City Hall (DBKL), is aimed at igniting national pride and unity among city residents.

“Flying the Jalur Gemilang is not just symbolic; it is a manifestation of our love and respect for the country,” said Kuala Lumpur mayor Datuk Seri Maimunah Mohd Sharif when launching the event at Menara DBKL 1.

“This year’s national theme ‘Malaysia Madani: Rakyat Disantuni’ highlights the importance of caring for the people while promoting values such as unity, social well-being and justice.

“It reflects the Government’s commitment to prioritising the welfare of citizens, while reinforcing our national values in everyday life,” she said.

The launch featured a spirited performance by a group choir, which filled the lobby of Menara DBKL with patriotic tunes.

“Fly the Jalur Gemilang 2025” is part of DBKL’s broader efforts to create a cohesive and patriotic urban community.

As part of the initiative, flags of various sizes will be distributed to government agencies, businesses, residential communities and public housing areas across the city.

Giant flags, billboards and bunting have also been installed at DBKL buildings, community centres and major roads such as Jalan Sultan Ismail and Jalan Tun Razak.

In addition, patriotic messages will be displayed on LED screens including at Menara DBKL and Dataran Merdeka.

Maimunah called on building owners, traders and residents to take part by flying flags at home, offices and even on vehicles.

“I urge everyone to replace any worn out or faded flags with new ones.

“This is one of the simplest yet most meaningful ways we can show our love for Malaysia,” she added.

The campaign will be accompanied by several events, including a flag-raising session and visit to the Sejahtera

City Hall flies the flag for cohesive, patriotic KL

Campaign for National and Malaysia days includes community events, dialogue sessions and motorcycle convoy to Johor



Maimunah (front) waving the national flag alongside attendees during the launch of ‘Fly the Jalur Gemilang 2025’ campaign in Kuala Lumpur. — AZLINA ABDULLAH/The Star



RMN marching band delivering a rousing performance at the launch of ‘Navy Run 25’ in Kuala Lumpur. — Photos: YAP CHEE HONG/The Star



Happy faces of runners taking part in ‘Navy Run 25’ in conjunction with KL Car-Free Morning, which also sees a variety of activities, including horse-drawn carriage rides (right), on the streets of Kuala Lumpur.



Community Mediation Centre.

There will be a flag handover ceremony in Bandar Tun Razak on Aug 9, and various activities with the local community at Kuala Lumpur Regional Training Centre from Aug 11 to 13.

Over the past weekend, a special National Day edition of KL Car-Free Morning was held.

The event also saw the hosting of “Navy Run 25”, with some 11,000 participants thronging the streets of the city in celebration of the country’s armed forces.

The run organised by Royal Malaysian Navy (RMN) involved its personnel, members of the Malaysian Armed Forces, veterans and the public, according to

a social media post by RMN.

There were also an aerobics session and a performance by the RMN marching band.

Meanwhile, the City Dialogue 2025 programme for Segambut parliamentary constituency and a National Day eve celebration at Dataran DBKL will be held on Aug 30.

Activities will continue into September where DBKL’s 56th Enforcement Day will be celebrated with a motorcycle convoy to Johor Baru.

During the launch, DBKL also presented food aid and care packages to members of the community impacted by the rising cost of living.